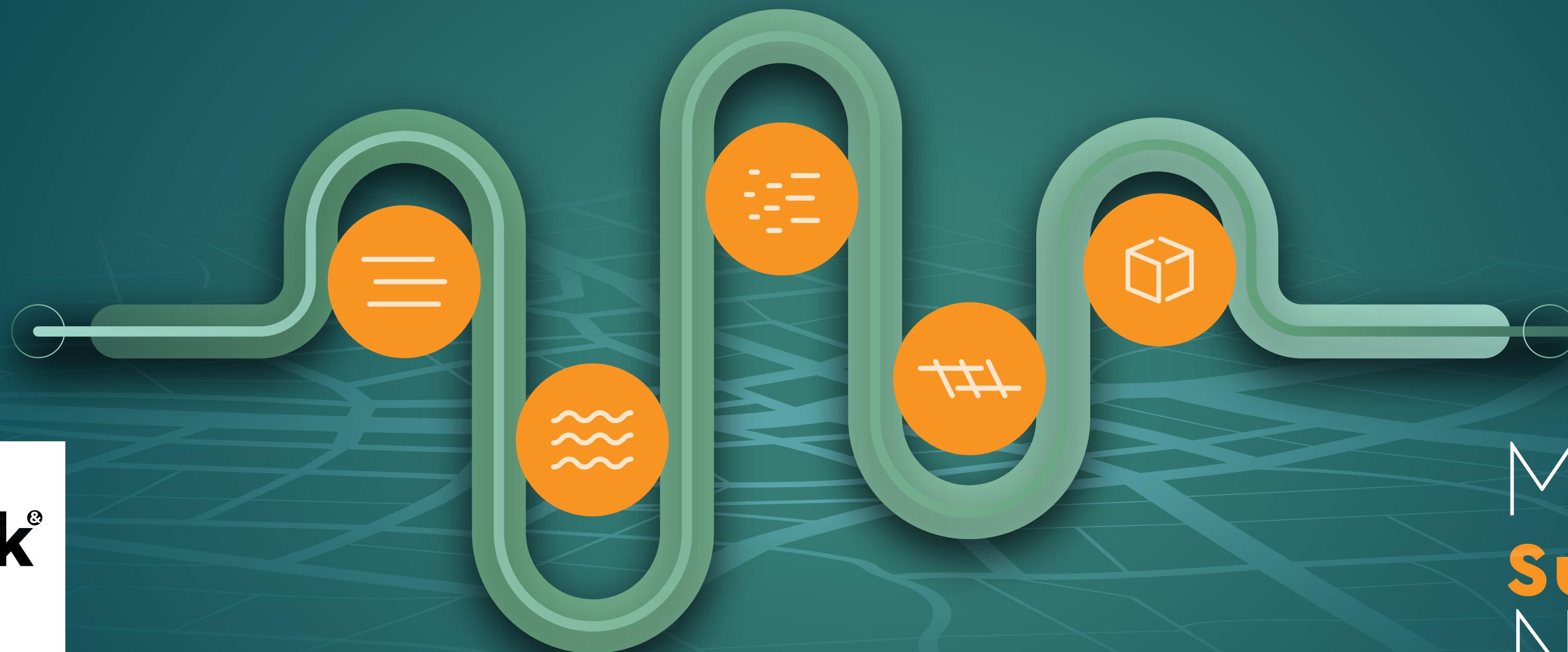




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EXHIBITORS PARTICIPATION KIT
SERVICES | ADVERTISING SOLUTIONS | ORDERING FORMS



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Logo "We participate"

In order to advertise your participation in the trade show, download the logo “We participate” in a digital form, which can be used in your e-mail (along with your digital signature), or as a banner on your website.

- Logistics Expo click [HERE](#)
- Truck & Van Expo click [HERE](#)



Exhibitors Catalogue

EXHIBITORS IN ALPHABETICAL ORDER

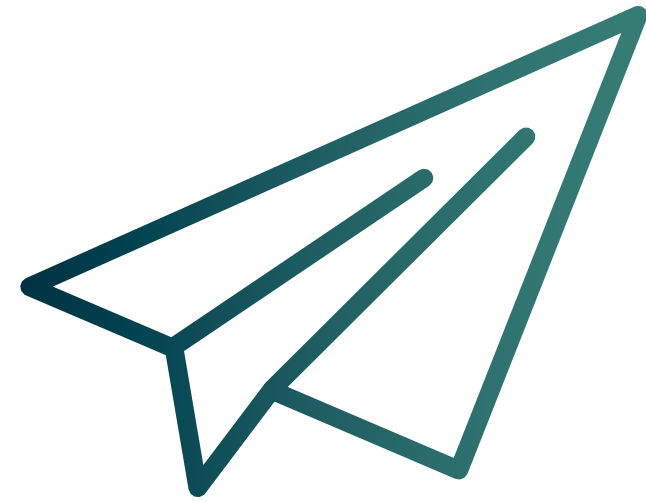
The Exhibitors Catalogue will be distributed within a bag, to all visitors. This is more than just a list of each exhibitor's information and products in both Greek and English; it is a comprehensive market guide, a valuable work tool for visitors, which will also be utilized after the end of the trade show.

Kindly download the form and fill in your information in order to be included in the index of the Exhibitors Catalogue and mark with an (✓) the categories which are relevant to your products.

Please send it to our **sales.support@forumsa.gr**

Click **[HERE](#)** to download the exhibitor profile form.

ALPHABETICAL EXHIBITOR PROFILE Please fill in the attached file for your presentation to the exhibitor's catalogue and to all promotional material of the exhibition	
COMPANY NAME	
Street address City Country	
Telephone	
Site	
E-mail	
Contact person	
Contact person E-mail	
Contact person Mobile	
Filled in only for Basic Minibooth ñ Basic Plus ñ Executive Fascia:	
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Advertising solutions in the trade show

Enhance your presence in the trade show by taking advantage of the offered promotion solutions, in order to make a statement, or further showcase your products and/or services.

Kindly contact our commercial department for availability ms@forumsa.gr

1

Advertisement in the Exhibitors Catalogue

DISTRIBUTED FREE OF CHARGE TO THE VISITORS

Your advertisement in the Exhibitors Catalogue will bring about the best possible commercial results.

The types of advertisements as well as the relevant costs can be found in the price list (VAT is not included).

SPECIFICATIONS:

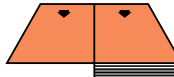
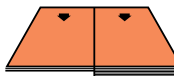
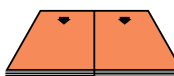
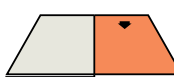
DIMENSIONS: As shown in the following table

+ 0,5 cm bleed + crop marks

FILE: .pdf, resolution 300 dpi

DEADLINE FOR SENDING THE FILE: 2 weeks before the opening of the show

Kindly send it to our e-mail sales.support@forumsa.gr mentioning the Trade Show, the Company Name and the words “Advertisement In The Exhibitors Catalogue”.

Advertising rates			
REGULAR POSITION			
TYPE	POSITION	DIMENSION	PRICE
SINGLE PAGE		14,5x21 cm	700 €
SPREAD		29x21 cm	1.250 €
SPECIAL POSITION			
TYPE	POSITION	DIMENSION	PRICE
1st SPREAD		29x21 cm	1.500 €
2nd SPREAD		29x21 cm	1.400 €
3rd SPREAD		29x21 cm	1.300 €
C' COVER PAGE		14,5x21 cm	800 €
BACK COVER		14,5x21 cm	1.700 €

2

Advertise on a printed canvas (pvc tarpaulin) at the corridor from Hall 15 to Hall 13 and vice versa

An advertisement that does not go unnoticed

TOTAL NUMBER OF CANVASES: 6

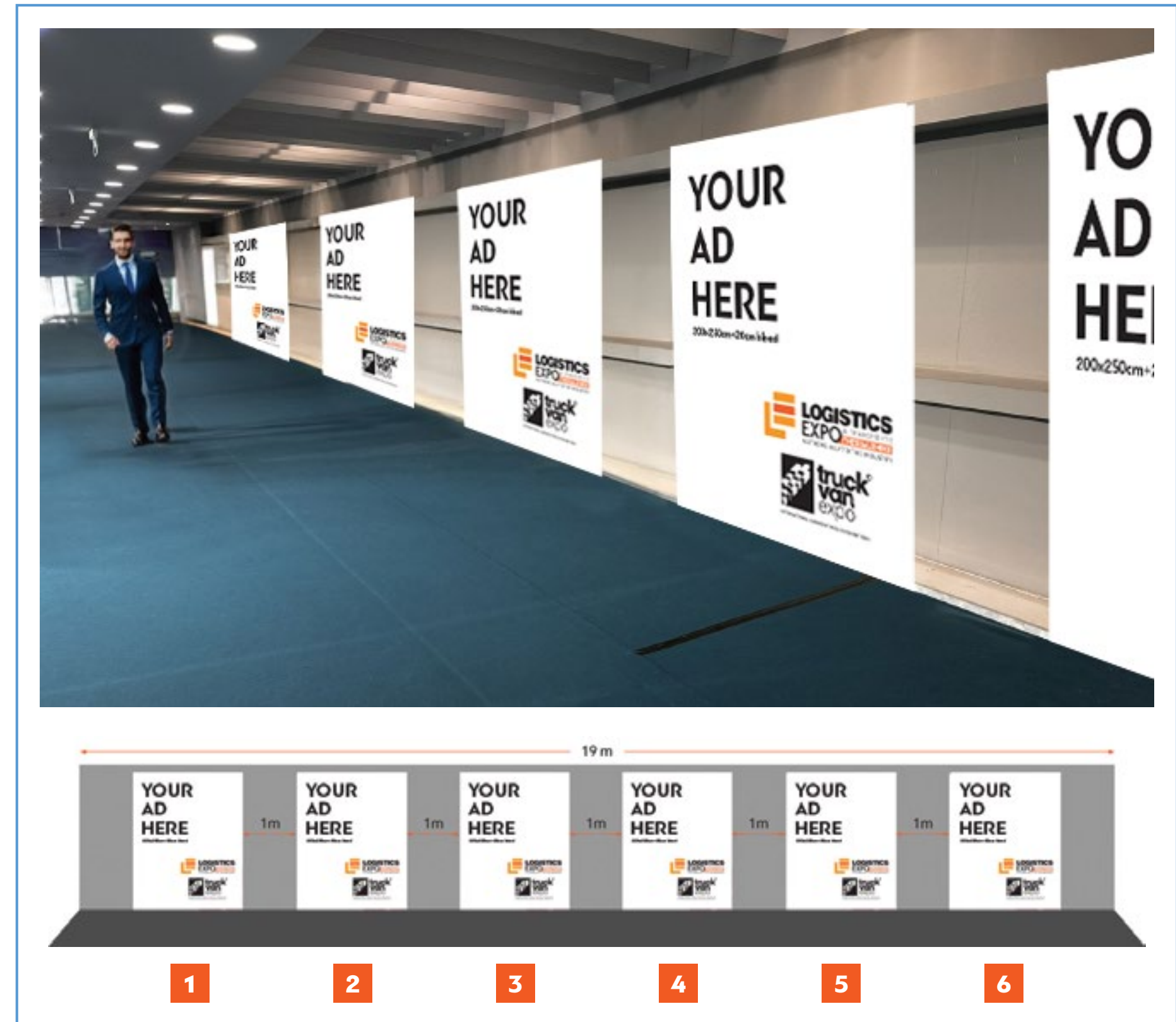
DIMENSIONS: 200x250cm + 20cm bleed

COST: 400€ + VAT

FILE SPECIFICATIONS:

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

Deadline for sending the file: 2 weeks before the opening of the show.
Kindly send it to our e-mail sales.support@forumsa.gr,
mentioning the Trade Show, the Company Name and the word “Canvas” No.



3

Advertise on a printed canvas (pvc tarpaulin) in Hall 15

An advertisement that does not go unnoticed

TOTAL NUMBER OF CANVASES (right side of the Hall): 19

TOTAL NUMBER OF CANVASES (left side of the Hall): 18

DIMENSIONS: 300x150cm + 20cm bleed

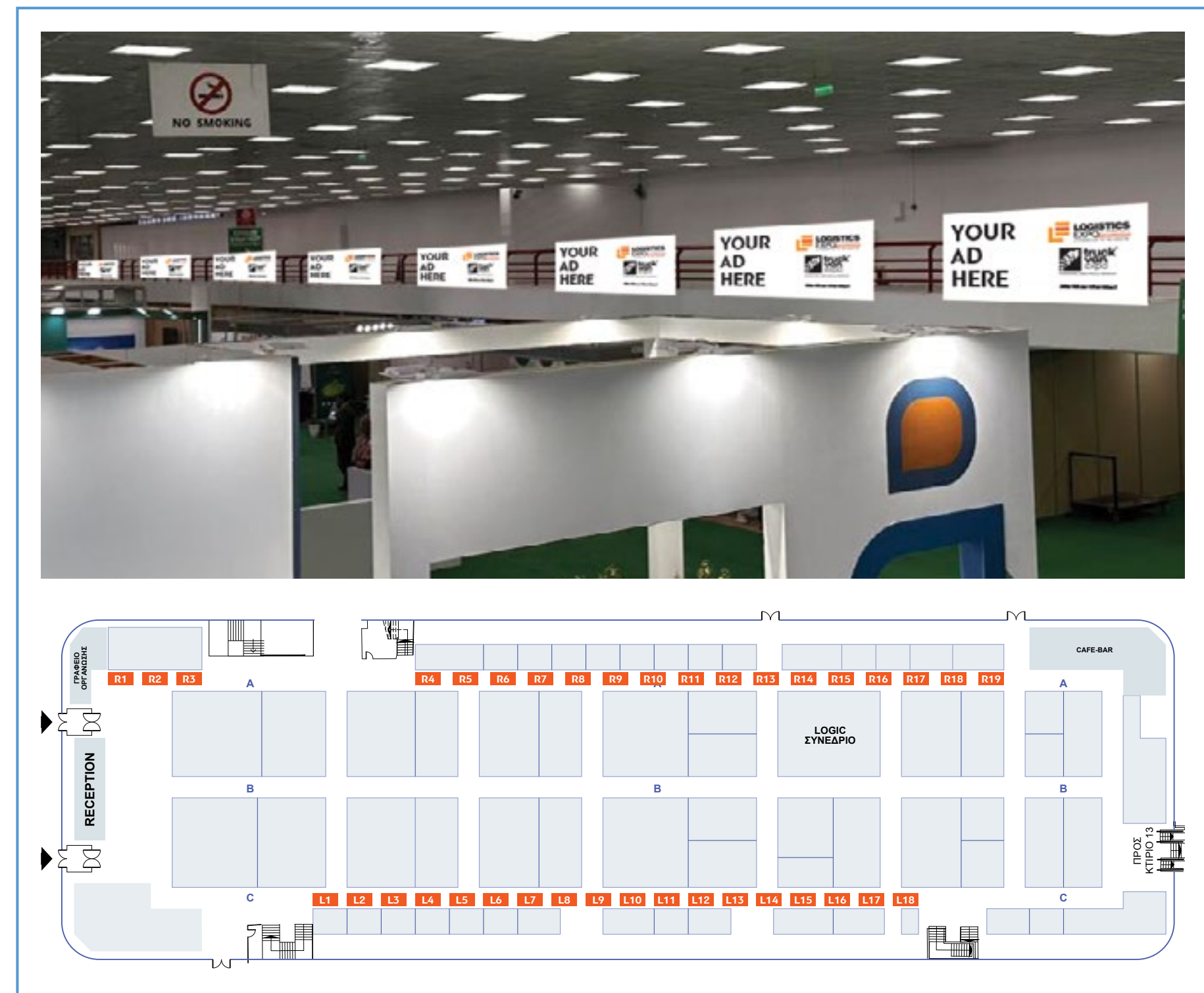
COST: 300€ + VAT

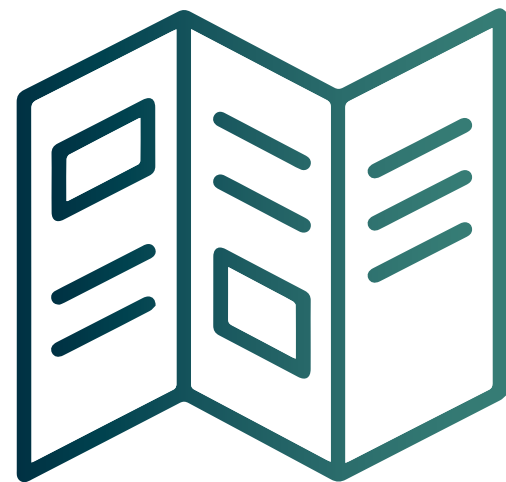
FILE SPECIFICATIONS:

- natural size at 150 dpi
- in the case of a photo, a .tif file
- in the case of a vector file .eps or .pdf
- outlined font (CMYK)

Deadline for sending the file: 2 weeks before the opening of the show.

Kindly send it to our e-mail sales.support@forumsa.gr, mentioning the Trade Show, the Company Name and the word “Canvas” No.





6

Promotion through an advertising leaflet

INSERT

You can place a leaflet inside the non-woven bag that will be distributed along with the Exhibitors Catalogue to every visitor.

COST: 1.500€ + VAT

PIECES: 5.000

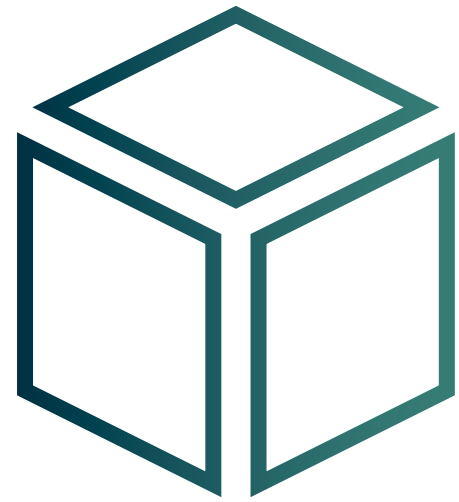
SPECIFICATIONS: Dimensions up to 22 x 29 cm | Weight up to 50 gr

Delivery time: 4 days before the opening of the show

Deadline for orders: 1 week before the opening of the show

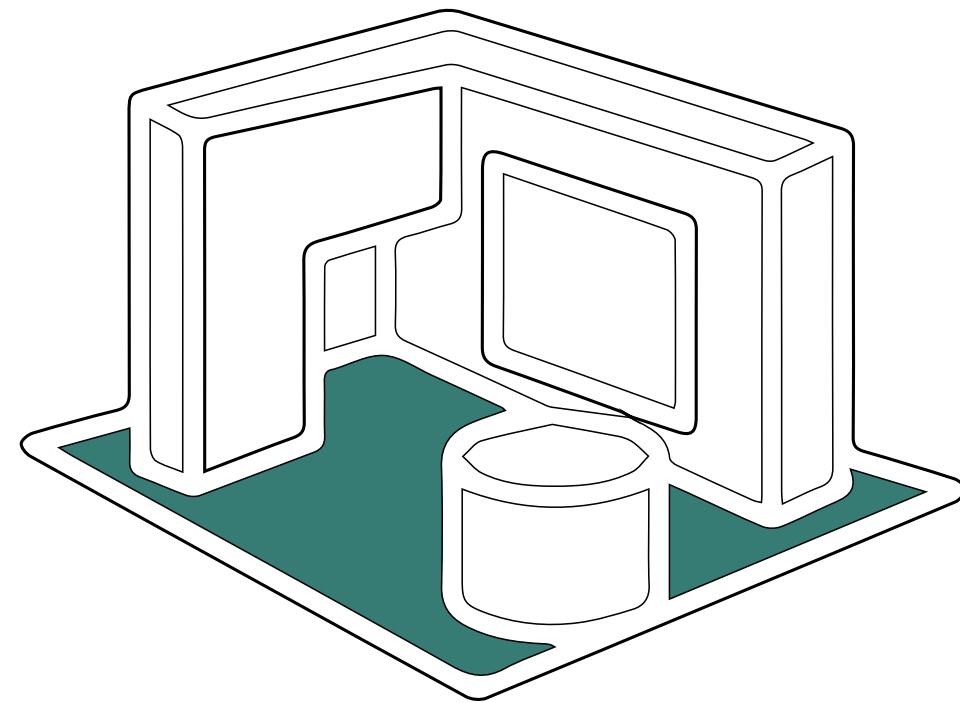
Maximum No of leaflets inside the non-woven bag: **15 pieces** (1 pc / per client)

For ordering, kindly contact our commercial department at sales.support@forumsa.gr



SPONSORSHIP PACKAGES

For sponsorship packages kindly send an e-mail at **sales@forumsa.gr**



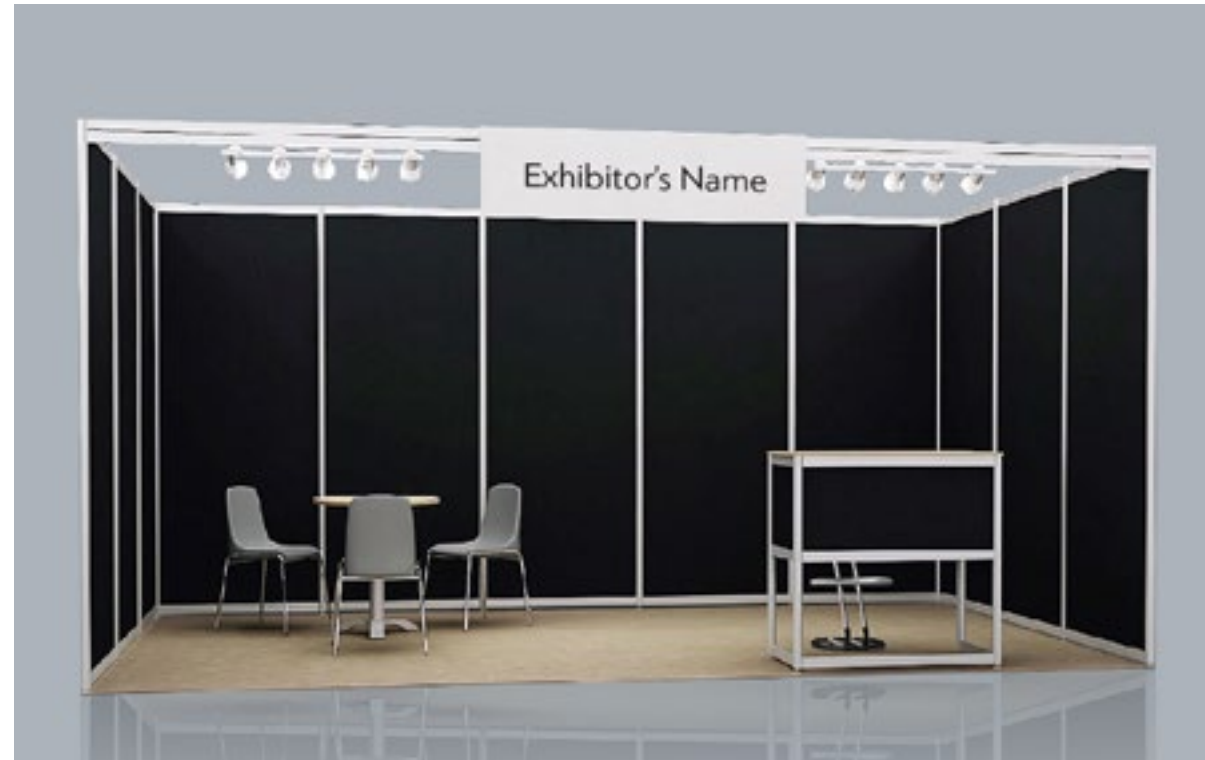
READY-MADE STAND

BASIC MINIBOOTH | BASIC PLUS | EXECUTIVE

For the exhibitors wishing to have an upgraded presence at the lowest possible cost, our company offers ready-made stands or structures of high aesthetic and functionality as:

- **Basic Minibooth**
- **Basic plus**
- **Executive**

45€/m2



BASIC MINIBOOTH

COST & SPECIFICATIONS

COST: Structure as it is described comes at a cost of 45€ / m2 + VAT

SPECIFICATIONS

Floor: Alma beige carpet

Structure: Octanorm aluminum system (H: 2.50m)

Panel: Black leatherette

Signage: Beech-finish melamine board 1.20 x 0.35m with the exhibitor's name in vinyl lettering

Equipment:

- Black infodesk - 1 pc
- Black stool - 1 pc
- Beech table - 1 pc
- Grey seats - 3 pcs

Electrical:

Double 500W socket - 1 pc
Led spotlights (set of 5) on rail - 2 pcs

Deadline for ordering: up to 1 month before the opening of the show and according to availability.



"Basic Minibooth" Ordering Form

If you wish to have a **Basic Minibooth Construction**, please send the completed order form with signature and stamp to the email **sales.support@forumsa.gr** mentioning the Trade Show and the Company Name.

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ASA | SNACK COFFEE | WHTO | DAIRY | MEATPLACE | Supply Chain & Logistics | PACK INSIGHTS | FORUM TOTAL SOLUTIONS | Booth Construction Services | Events | Printing

BASIC MINIBOOTH CONSTRUCTION ORDER FORM

EXHIBITION	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

PRICE SQ.M.	SQ.M. KIOSK	PRICE	VAT (24%)	TOTAL PRICE
45€				

ACCEPTANCE OF OFFER
The Applicant
(signature and stamp)

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65€/m2


BASIC PLUS

COST & SPECIFICATIONS

COST: The structure of the package as described amounts to 65€ / m2 + VAT

SPECIFICATIONS

Floor: Alma black carpet

Structure: Octanorm Maxima aluminum system (H: 2.50m)

Panel: White & black leatherette

Ceiling: Aluminum frame 1.00 x 1.00m with white panel infill

Signage: White melamine board 1.50 x 0.30m with the exhibitor's name in vinyl lettering

Deadline for ordering: up to 1 month before the opening of the show and according to availability.

Graphics: Digital printing on framed canvas 2.05 x 1.00m - 1 pc

Equipment:

- Black infodesk - 2 pcs
- Black stool - 2 pcs
- Glass table - 1 pc
- Black chairs - 4 pcs

Electrical:

Double 500W socket - 2 pcs
Led spotlights 50w - 6 pcs



"Basic Plus" Ordering Form

If you wish to have a **Basic Plus Construction**, please send the completed order form with signature and stamp to the email **sales.support@forumsa.gr** mentioning the Trade Show and the Company Name.



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ASY | SNACKS COFFEE | WHTO | DAIRY | MEATPLACE | Supply Chain & Logistics | PACK INSIGHTS | FORUM TOTAL SOLUTIONS | Booth Construction Services | Events | Printing

BASIC PLUS CONSTRUCTION ORDER FORM

EXHIBITION	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

PRICE SQ.M.	SQ.M. KIOSK	PRICE	VAT (24%)	TOTAL PRICE
65€				

ACCEPTANCE OF OFFER

The Applicant

(signature and stamp)

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75€/m2



EXECUTIVE COST & SPECIFICATIONS

COST: The structure of the package as described amounts to 75€ / m2 + VAT

SPECIFICATIONS

Floor: Alma grey carpet

Structure: Octanorm Maxima aluminum system (H: 2.50m)

Panel: White leatherette

Storage room: 1.00 x 1.00m with hinged door

Signage: White pvc 0.90 x 0.35m with digital printing with the exhibitor's name on adhesive vinyl

Lightbox: Frosted plexiglass with internal lighting 2.00 x 3.00m

Graphics: Digital printing 1.00 x 2.50m - 1 pc

Equipment:

- White infodesk (lacquer finish) 0.70 x 0.55 x 1.00m - 1 pc
- Black stool - 1 pc
- Glass table - 1 pc
- Black chairs - 4 pcs

Electrical:

Double 500W socket - 2 pcs
Led spotlights 100w - 6 pcs

Deadline for ordering: up to 1 month before the opening of the show and according to availability.



"Executive" Ordering Form

If you wish to have a **Executive Construction**, please send the completed order form with signature and stamp to the email **sales.support@forumsa.gr** mentioning the Trade Show and the Company Name.



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ASY | SNACK COFFEE | WHTO | DAIRY | MEATPLACE | Supply Chain & Logistics | PACK INSIGHTS | FORUM TOTAL SOLUTIONS | Booth Construction Services | Events | Printing

EXECUTIVE CONSTRUCTION ORDER FORM

EXHIBITION	HALL	No
COMPANY NAME		
ORDER MANAGER		
TEL.	MOB.	
EMAIL		

PRICE SQ.M.	SQ.M. KIOSK	PRICE	VAT (24%)	TOTAL PRICE
75€				

ACCEPTANCE OF OFFER

The Applicant

(signature and stamp)

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